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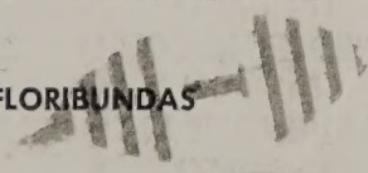
PASADENA

CALIFORNIA



1957 CATALOG OF ROSES

- EXCLUSIVE MARSH FLORIBUNDAS
- HYBRID TEA ROSES
- CLIMBING ROSES
- NOVELTY ROSES, ETC.



Exclusive Marsh Floribundas

PASADENA TOURNAMENT

Red Cecile Brunner

(Pat. 578) Named for the world-famous Tournament of Roses at Pasadena, this fine floribunda is the perfect red counterpart of the familiar Sweetheart Rose, Cecile Brunner. Small, dainty, bright red buds, and beautiful velvety red open flowers. In the garden Pasadena Tournament makes a compact small to medium sized bush, well clothed in rich green foliage. Nearly thornless, it can be used in masses close to walks without danger of torn clothing. See illustration masses close to walks without danger of torn clothing.

\$1.75 each, 3 for \$4.65

CLIMBING PASADENA TOURNAMENT

Climbing Red Cecile Brunner

(Pat. 797) A fine climber with the same practically thornless habit and dainty, deep red "Sweetheart" type buds which open to marvelously velvety textured flowers of fine form, high centers and with the same excellent keeping qualities so admired in the bush type.

\$1.75 each, 3 for \$4.65

LADY ANN KIDWELL

(Pat. 1226) It is another Sweetheart type similar to Pasadena Tournament and Red Sweetheart but distinct in the shape of bud and open flower. The delightful long buds with gracefully pointed petals of rich pink to almost red in cooler weather will take your attention. Growth upright to about 4 feet and the free flowering habit and fine healthy reddish tinted foliage densely covering the plant make this a fine addition to our list of floribunda roses.

\$2.00 each, 3 for \$5.25

RED SWEETHEART

(Pat. 577) Another Marsh introduction. Carmine red buds opening to rose red blooms. The flowers are slightly smaller than those of Pasadena Tournament when fully open. The buds make exquisite corsages, boutonnieres.

\$2.00 each

HONEY

(Pat. right reserved) A neat little semi-double floribunda, new last year. Plants grow 1 1/2 feet high, and bear a continuous crop of chartreuse yellow buds which open to lemon-yellow flowers, turning to creamy lemon occasionally touched with pink. Appealing.

\$2.00 each, 3 for \$5.25

DENNY BOY

(Pat. 1105) A new Marsh rose. The buds begin as bright yellow little jewels, and the opening flower is a creamy yellow. But each day the color changes—first a faint blush of ruddy orange, then a speckling of light pink, and as the days go by each flower evolves through darker pink, coral, cherry and finally to a deep ruby-red. And yet, where the magic of the sunlight failed to fall, the petals are still pale gold. Flowers are long-lasting, and the plants bloom steadily all season long. A superb, enduring cut flower, and a faultless hedge rose. Denny Boy is the finest and most unique floribunda you can grow.

\$2.00 each

Pinocchio Group

PINK PINOCCHIO

(Pat. 484)

Each \$1.50, 3 for \$3.90

RED PINOCCHIO

(Pat. 812)

Each \$1.50, 3 for \$3.90

LAVENDER PINOCCHIO

(Pat. 947)

Each \$2.00, 3 for \$5.25

YELLOW PINOCCHIO

(Pat. 992)

Each \$1.50, 3 for \$3.90

WHITE PINOCCHIO

(Pat. 1010)

Each \$1.50, 3 for \$3.90

IMPORTANT NOTICE

TO ALL OUR CUSTOMERS AND FRIENDS:

In addition to our "New Era Roses" and other Exclusive varieties, we carry many other nationally known varieties. Enclosed list of 1957 includes some of these varieties. Please note the price changes and discontinued items on this list below before ordering.

DISCONTINUED VARIETIES: White Pinocchio, Elfe Supreme, China Doll, Frolic, Pinkie, Climbing Pinkie, Red Cap, Valentine, Glacier, New Yorker, Tom Breneman.

PRICE CHANGES: Lady Ann Kidwell \$2.50 - Pinocchio \$1.75 - Red Pinocchio \$1.75 - Goldilocks \$1.75 - Jiminy Cricket \$2.00 - Colin Kelly \$2.50 - Helen Traubel \$2.75 - Henry Ford \$2.25 - La Jolla \$2.50 - Lowell Thomas \$2.25 - Mirandy \$2.25 - Nocturne \$2.25 - Pres. Eisenhower \$2.25 - Show Girl \$2.25 - Cl. Charlotte Armstrong \$2.25 - Cl. Forty Niner \$2.25 - High Noon \$2.50 - Cl. Peace \$2.25 - Cl. Picture \$2.50 - Cl. Sutter's Gold \$2.50 - Cl. Texas Centennial \$2.50 - Sunset \$2.00.

C O P Y

LIONEL MAYELL ENTERPRISES
150 East Coronado Road
Phoenix, Arizona

November 17, 1957

Mr. Edward E. Marsh
Marsh Nurseries
150 No. Lake Avenue
Pasadena, California

Dear Mr. Marsh:

As you know, Arizona has just gone through one of the hottest summers in its recorded history. I have just returned from my inspection tours of our two large apartment projects in Phoenix and Tucson. Our Villa Del Coronado in Phoenix is the finest luxury type apartment enterprise in Phoenix, valued in excess of two million dollars. Our other project is the Villa Catalina in Tucson on East Fifth Street at Country Club Road, and when it is finished will represent over two and one quarter millions of dollars.

But this is not what I want to say. We were thrilled to learn just this week that your beautiful rose, one of the loveliest of all roses, dedicated to Phoenix and known as THE PHOENIX SUNGLOW, of which we have several dozen in our lush gardens, and which were proudly supplied under your landscaping of the beautiful Villa Del Coronado, have been a riot of color now for months, and our office there reports many persons coming in daily inquiring as to the name of the rose and from whence it came.

And one of the strikingly interesting things about these roses is this: During the hot summer months just past we lost thirty per cent of other of your plantings, but not one single one of these roses did we lose.

You are to be commended by the Lionel Mayell Enterprises for your very fine landscaping of our various properties, but most particularly for your own creation of this loveliest of roses.

Very truly yours,

LIONEL MAYELL ENTERPRISES, INC.

(Signed) Lionel Mayell, President

Three Garnettes

RED GARNETTE	Each \$1.50, 3 for \$3.90
PINK GARNETTE (P. A. F.)	Each \$1.75, 3 for \$4.65
CAROL AMLING—(Salmon Garnette) (P. A. F.)	Each \$1.75, 3 for \$4.65

Two Rose Elfs

ROSE ELFE—Pink	Each \$1.25, 5 for \$5.00
ELFE SUPREME—Rose Pink	Each \$1.50, 3 for \$3.90

Two Rosettes

PINK ROSETTE (Pat. 902)	Each \$1.50, 3 for \$3.90
CRIMSON ROSETTE (Pat. 901)	Each \$1.50; 3 for \$3.90

Other Floribunda Roses

CECILE BRUNNER—Pink	Each \$1.25, 5 for \$5.00
CLIMBING CECILE BRUNNER—Pink	Each \$1.25, 5 for \$5.00
CIRCUS (P. A. F.)	Each \$2.50; 3 for \$6.95
Similar to Danny Boy but a taller bush	
CHINA DOLL—Dwarf Pink (Pat. 678)	Each \$2.00, 3 for \$5.25
EUTIN—Carmine Red	Each \$1.50, 3 for \$3.90
FASHION—Coral Soft Salmon Pat. 789)	Each \$2.00, 3 for \$5.25
FROLIC—Pink (Pat. 1179)	Each \$2.00; 3 for \$5.25
FLORADORA—Orange Red	Each \$1.25, 5 for \$5.00
CLIMBING FLORADORA (Pat. 1084)	Each \$2.00, 3 for \$5.25
GOLDILOCKS—Yellow (Pat. 672)	Each \$1.50, 3 for \$3.90
CLIMBING GOLDILOCKS—Yellow (P. A. F.)	Each \$2.50, 3 for \$6.60
IRENE OF DENMARK—White (Pat. 889)	Each \$1.50, 3 for \$3.90
JIMINY CRICKET—Sparkling Orange 1955 All-American Winner (P. A. F.)	Each \$2.25, 3 for \$6.00

LILIBET —Clear Pink (P. A. F.)	Each \$2.00, 3 for \$5.25
MA PERKINS —Coral Shell Pink (P. A. F.)	Each \$2.00, 3 for \$5.25
MARGO KOSTER —Orange Red	Each \$1.25, 5 for \$5.00
PINKIE —Pink (Pat. 712)	Each \$1.75, 3 for \$4.65
CLIMBING PINKIE —Pink (Pat. 1076)	Each \$2.75, 3 for \$7.20
RED CAP —Red (Pat. 1292)	Each \$2.50, 3 for \$6.60
SNOWBANK —White (Pat. 279)	Each \$1.50, 3 for \$3.90
THE FAIRY —Shell Pink	Each \$1.25, 5 for \$5.00
VALENTINE —Red (Pat. 1029)	Each \$1.75, 3 for \$4.65
VOGUE —Deep Coral (Pat. 926)	Each \$2.00, 3 for \$5.25

Grandiflora Group

CARROUSEL —Red (Pat. 1066)	Each \$2.00, 3 for \$5.25
BUCCANEER —Yellow (P. A. F.)	Each \$2.50, 3 for \$6.95
QUEEN ELIZABETH —Delicate Clear Pink 1955 All-American Selection	Each \$2.50, 3 for \$6.95
DEAN COLLINS —Red (Pat. 1279)	Each \$2.50, 3 for \$6.60

Novelty Roses

MINIATURES

ESTRALIA —White	Each \$1.00, 5 for \$4.50
OAKINGTON RUBY —Red	Each \$1.00, 5 for \$4.50
ROSA ROULETTI —Pink	Each \$1.00, 5 for \$4.50

Hybrid Tea Roses

AUTUMN —Burned Orange	Each \$1.25, 5 for \$5.00
CHARLOTTE ARMSTRONG —Rose Red (Pat. 455)	Each \$2.25, 3 for \$6.00
CHRISTOPHER STONE —Red	Each \$1.25, 5 for \$5.00
CHRYSLER IMPERIAL —Red (P. A. F.)	Each \$2.50, 3 for \$6.60

SHIPPING CHARGES

Please read before ordering.

We pay the postage on all orders amounting to \$5.00 or more, for delivery in the United States. If your order amounts to less than \$5.00, please add 35c for the first item, and 25c for each additional item to help with packing and mailing costs.

150 N. LAKE AVE.

Please Print Name and Address

MARSH'S NURSERY

PASADENA, CALIFORNIA

(MAILING ADDRESS)

NAME

ST. OR R.F.D.

CITY & STATE

SHIP VIA **TRUCK** **FREIGHT** **EXPRESS** **P. POST**

(Shipping Address, if different from mailing address)

NAME

ST. OR R.F.D.

CITY & STATE

WHEN TO SHIP:

MAY WE SEND YOU AN EQUALLY GOOD VARIETY IF WE
ARE SOLD OUT OF THE KIND ORDERED?

AMT. REMITTED \$.....

IMPORTANT—California Customers include 3% Sales Tax.

GUARANTEE

We guarantee all our nursery stock to be true to name, and every plant to be alive when it reaches your hands. If you are not pleased with the appearance of the stock, return it to us at once, before planting, and we will replace it or refund your money.

However, after the plants leave our nursery, weather, soil and care govern their life and condition; therefore, we will not be responsible for the continued life of the plants, or for the crop. Our liability, in all instances, is limited to the purchase price of the nursery stock.

COLIN KELLY

(Pat. 752) Our own introduction. Colin Kelly seems to be particularly well adapted to warm regions, where it outbloomed many other roses. The color is a beautiful, lively pink, changing to cerise red according to the weather and the season. But it is the unforgettable fragrance of this rose which endears it to every gardener. If you like your roses good and sweet, then Colin Kelly is for you! Supply very limited this year.

\$2.00 each

COUNTESS VANDAL—Pink

Each \$1.25, 5 for \$5.00

CRIMSON GLORY—Red

Each \$1.25, 5 for \$5.00

DAINTY BESS—Single Pink

Each \$1.25, 5 for \$5.00

ECLIPSE—Yellow

Each \$1.25, 5 for \$5.00

ETOILE DE HOLLANDE—Red

Each \$1.25, 5 for \$5.00

FIRST LOVE—Pink

(Pat. 921) Each \$2.25, 3 for \$6.00

FORTY-NINER—Gold & Red

(Pat. 792) Each \$2.25, 3 for \$6.00

FRAU KARL DRUSCHKI—White

Each \$1.25, 5 for \$5.00

FRED EDMUND—Orange

(Pat. 731) Each \$2.00, 3 for \$5.25

GIRONA—Red & Yellow

Each \$1.25, 5 for \$5.00

GLACIER—White

(P. A. F.) Each \$2.50, 3 for \$6.60

GOLDEN RAPTURE—Yellow

Each \$1.25, 5 for \$5.00

GRANDE DUCHESSE CHARLOTTE—Claret Red

(Pat. 774) Each \$2.00, 3 for \$5.25

HEARTS DESIRE—Red

(Pat. 501) Each \$1.75, 3 for \$4.65

HELEN TRAUBEL—Pink

(Pat. 1028) Each \$2.50, 3 for \$6.60

HENRY FORD—Pink

(P. A. F.) Each \$2.00, 3 for \$5.25

J. OTTO THILOW—Pink

Each \$1.25, 5 for \$5.00

K. A. VICTORIA—White

Each \$1.25, 5 for \$5.00

LA JOLLA—Pink

(Pat. 1103) Each \$3.00, 3 for \$7.95

LOWELL THOMAS—Yellow

(Pat. 595) Each \$2.00, 3 for \$5.25

LULU—Pink

Each \$1.25, 5 for \$5.00

McGREDY'S IVORY—Ivory White

Each \$1.25, 5 for \$5.00

McGREDY'S YELLOW—Yellow	Each \$1.25, 5 for \$5.00
MIRANDY—Red (Pat. 632)	Each \$2.00, 3 for \$5.25
MOJAVE—Orange (Pat. 1176)	Each \$2.75, 3 for \$7.70
MRS. E. P. THOM—Yellow	Each \$1.25, 5 for \$5.00
NEW YORKER—Red (Pat. 823)	Each \$2.00, 3 for \$5.25
NOCTURNE—Red (Pat. 713)	Each \$2.00, 3 for \$5.25
PEACE—Yellow (Pat. 591)	Each \$2.50, 3 for \$6.60
PICTURE—Pink	Each \$1.25, 5 for \$5.00
PRESIDENT EISENHOWER—Red (P. A. F.)	Each \$2.50, 3 for \$6.60
PRESIDENT HOOVER—Yellow & Pink	Each \$1.25, 5 for \$5.00
RED TALISMAN	Each \$1.25, 5 for \$5.00
SAN FERNANDO—Red (Pat. 785)	Each \$1.75, 3 for \$4.65
SHOW GIRL—Pink (Pat. 646)	Each \$2.00, 3 for \$5.25
SLEIGH BELLS—White (Pat. 1004)	Each \$2.00, 3 for \$5.25
SNOWBIRD—White	Each \$1.25, 5 for \$5.00
SUTTER'S GOLD—Yellow (Pat. 885)	Each \$2.25, 3 for \$6.00
TALISMAN—Copper	Each \$1.25, 5 for \$5.00
TEXAS CENTENNIAL—Red	Each \$1.50, 3 for \$3.90
TIFFANY—Warm Salmon Pink 1955 All-American Selection (P. A. F.)	Each \$2.50.
TOM BRENEMAN—Rose (Pat. 986)	Each \$2.00, 3 for \$5.25

Climbing Roses

BLAZE—Red

Each \$1.35, 3 for \$3.35

CL. CHARLOTTE ARMSTRONG—Rose Red

(P. A. F.)

Each \$3.00, 3 for \$7.95

CL. CHRISTOPHER STONE

(Pat. 626) Our own introduction and one of the leading climbers wherever roses are sold. Sturdy, long canes, excellent foliage, and downright wonderful red flowers.

\$2.00 each

CL. ETOILE ED HOLLANDE—Red

Each \$1.35, 3 for \$3.35

CL. FORTY-NINER—Gold & Red

(P. A. F.)

Each \$2.75, 3 for \$7.20

CL. HEART'S DESIRE—Red

(Pat. 663)

Each \$1.75, 3 for \$4.65

HIGH NOON—Yellow

(Pat. 704)

Each \$2.25, 3 for \$6.00

CL. K. A. VICTORIA—White

Each \$1.35, 3 for \$3.35

CL. MRS. E. P. THOM—Yellow

Each \$1.35, 3 for \$3.35

CL. PEACE—Yellow edged cerise

(Pat. 932)

Each \$2.50, 3 for \$6.60

CL. PICTURE—Pink

(Pat. 524)

Each \$2.00, 3 for \$5.25

CL. PRESIDENT HOOVER—Pink & Yellow

Each \$1.35, 3 for \$3.35

CL. RED TALISMAN

Each \$1.35, 3 for \$3.35

CL. SUTTER'S GOLD—Yellow

(P. A. F.)

Each \$2.75, 3 for \$7.20

CL. TALISMAN—Copper

Each \$1.35, 3 for \$3.35

CL. TEXAS CENTENNIAL—Red

Each \$2.00, 3 for \$5.25

SUNSET

(Pat. 1105) Our own introduction and one of the most colorful of roses. Shades of yellow, gold, orange, salmon, pink and rose. Double, with attractively incurved petals.

\$1.75 each, 3 for \$4.65

THE DAZZLER

(P.R.R.) Our introduction. It is a real dazzler with bright red single flowers with ruffled petals. In many ways it resembles Dainty Bess, except the color. Produces great quantity of flowers and blooms all the year round.

Each \$1.75, 3 for \$4.65

CL. VILLE DE PARIS—Yellow

Each \$1.35, 3 for \$3.35

MARSH'S NURSERY

In the Center of Pasadena

150 N. LAKE AVE.
PASADENA, CALIF.
SYcamore 3-4277

**M
Chi**

ALEXANDRIA

Purplish pink outside, white inside.

ALBA SUPERBA

Very large, white flowers with a touch of pink at the base of the petals. Upright grower.

GRACE McDADE

Very large, white flowers with a touch of pink at the base of the petals. Rapid grower.

LENNEI

Reddish purple outside, white inside. Very choice.

LILIFLORA

Tulip-shaped purplish pink flowers.

LOMBARDY ROSE

Large flowers, lower surface of petals colored dark rose, upper surface white. A seedling of Lennei but faster growing and freer blooming, many of the blooms opening in midsummer.

NIGRA

Like Soulangiana but later and darker in color.

PINK SUPERBA

Large, deep pink flowers.

RUSTICA RUBRA

Large, cup-shaped dark reddish purple flowers on vigorous, spreading tree. Handsome, long seed pods.

SOULANGEANA

Famous pink-flowered variety. Fairly small tree. Blooms precede the foliage in the spring.

STELLATA STAR MAGNOLIA

Seldom over 10 feet high, but heavily laden with delicate pinkish white water lily-like flowers.

Any of the above magnolias: \$1.75 each, 3 for \$5.00, postpaid. One each of above, plants 18-24" tall, \$15.00,

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